

Snapshot

Company

Founded	2014
Founders	Tasso Argyros, CEO; Nitay Joffe, CTO
Headquarters	New York City, NY
Investors	Andreessen Horowitz, FirstMark Capital, March Capital, Sequoia Capital

About ActionIQ

AIQ brings order to CX chaos. Our Customer Experience Hub empowers everyone to be a CX champion by giving business teams the freedom to explore and action on customer data while helping technical teams extend and enhance existing technology investments to manage data governance, costs and performance. Enterprise brands around the globe use our CX Hub to drive growth through extraordinary customer experiences.

Customers



“My team worked closely with ActionIQ to identify the key data points that would enable marketing to self-service audience creation and gain insights, and finally get us off the SQL crazy train.”

David Hasler
Former Dir. of Software Engineering


“We have the ability to create very detailed customer segmentation and the agility to quickly pivot and address what needs improvement.”

Tzvetana Duffy
Senior Director of Enterprise Engagement



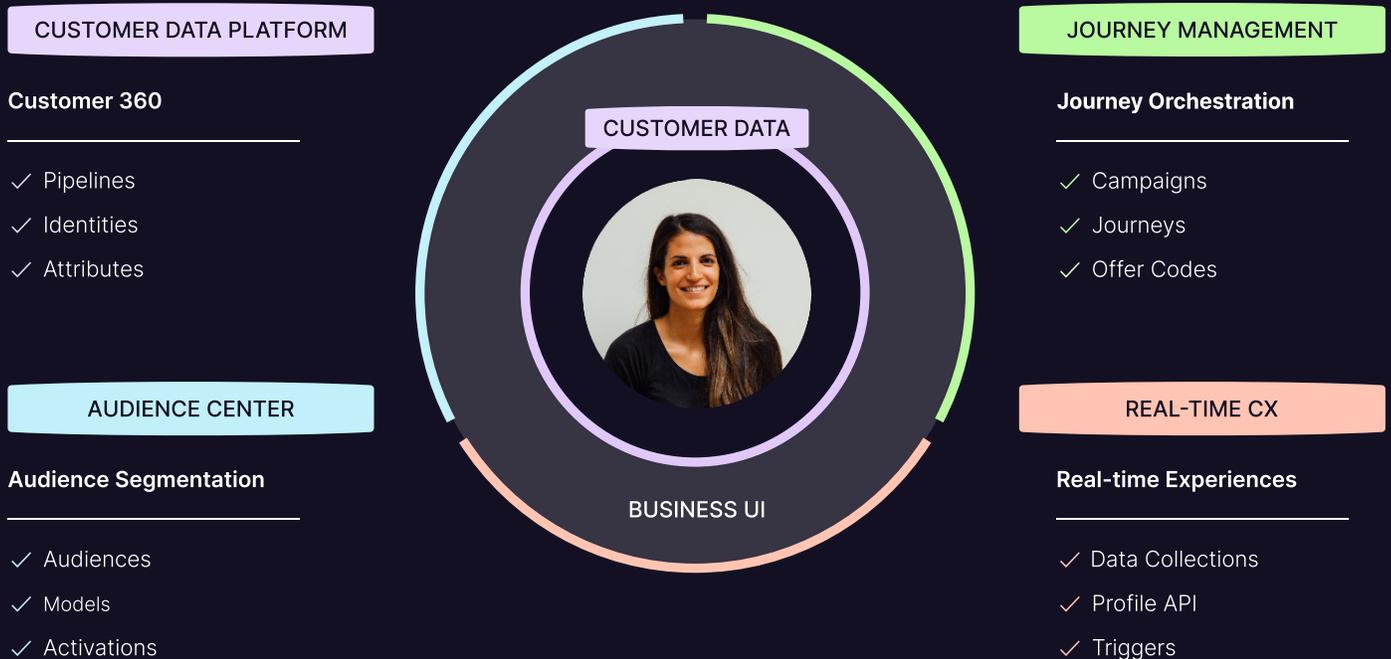
“We are truly enabling omnichannel personalization capabilities across the user journey - where the users are.”

Sankett Deshpande
Director of Marketing & Advertising Platforms



Customer Experience Hub

The ActionIQ Customer Experience (CX) Hub gives all teams direct but controlled self-service access to customer data to discover audiences and orchestrate experiences at scale.



Business Impact



Agility

Help business teams move more quickly and independently.



Adaptability

Help technical teams manage governance, cost and performance.



Efficiency

Help every team work smarter instead of harder.

How We Do It



Self-Service Access

Give business teams direct access to data to self-serve their use cases.



Modular Solutions

Add or expand capabilities easily to meet changing customer needs.



Automation at Scale

Replace expensive and time-consuming processes with scalable automation.

Learn how the AIQ CX Hub helps you create a customer 360, segment audiences, orchestrate journeys and provide real-time experiences using powerful and fully customizable modular solutions.